

CURRICULUM VITAE

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acronym
studio

ANNA CZECH

I have 15 years of experience in the publishing industry as a publishing director and acquisitions editor. I recently quit my full-time job, embarked on a European tour and went freelance. After completing a postgraduate degree and numerous courses in graphic design, I am fulfilling my dream by designing a variety of content - mostly for publishing houses and marketing agencies promoting books.

creative
organized
ambitious
openminded
reliable
proactive



GRAPHIC DESIGN

Freelance Graphic Designer, Publishers: Wielka Litera, Filia, Znak Literanova, GWF Foksal

Aug. 2023 - now

- Book cover design and printing
- Translation rights catalogues design
- Creating social media graphics
- Adapting interiors and covers of highly illustrated children's books for the Polish market and preparing files for printing
- Designing promo-materials like: bookmarks, flyers, posters, stamps etc.

Freelance Graphic Designer, Tandem Collective, UK

Febr. 2023 - now

- Designing visual identification of book marketing campaigns (e.g. Kindle Storyteller Award, Romance Readathon/ BMS Award 23), social media graphics.

Freelance Graphic Designer, Dermatologie Klinik Zürich AG

Oct. 2023 - now

- Developing promotional materials and preparing them for printing.

Freelance Graphic Designer, Editions Leduc, France

Oct. 2022 - now

- Creating layouts of the foreign rights catalogues for the London and Frankfurt Book Fairs (digital & print).

Freelance Graphic Designer & Copywriter

Translation Street

Mar. 2014 - now

- Creating (design+copywriting) and printing seasonal cards for the translation agency.

Freelance Art Director Chmurrra Burrra

2018-2019

- Creating and maintaining of social media accounts and website for a family brand specializing in children's clothes and books.
- Organizing photo sessions, sourcing scenography and props, creating online content and co-designing print materials (business cards, labels, etc.).

PUBLISHING

Publishing Director Kropka, Bonnier Group

Jan. 2020 - Sept. 2023

- Building a children's book imprint for Marginesy publishing house.
- Creating publishing plan and acquiring titles, working closely with authors, illustrators and translators, negotiating with literary agents and publishers.
- Responsible for profitability of imprint, for contracts and accounting documents circulation, for recruitment and management of team.
- Creating print specifications for books and supervising the printing process.
- Keeping track of deadlines to ensure publication on time.
- Representing the publishing house at international book fairs.
- Selling translation rights to foreign markets.
- Managing website (CMS) and social media channels.
- Creating promotional content (graphics, book trailers, presentations, catalogues etc.).

EDUCATION

Postgraduate Studies in Graphic Design

2021-2022

Academy of Fine Arts, Lodz

M.A. in Comparative Literature *2003-2008*

Jagiellonian University, Cracow

CERTIFICATIONS & COURSES

Course: *Digital Designer (Figma)* by Tom Biskup
Design Practice, 2023

Workshop: *Typography and Book Design*, by Robert Oleś,
d2d publishers, 2022

Course: *Design in practice*
Polish Graphic Design, 2021

Certificate: *InDesign*
Academy of Photography in Warsaw

Certificate: *InDesign, Professional Book Design*
Udemy

Certificate: *InDesign: Layout and Composition*, by Nigel French, LinkedIn Learning

Course: *Adobe Photoshop*
Bartosz Troch Studio Warsaw

Course: *TikTok Training*
Tigers, Warsaw

LANGUAGES

Polish - native speaker

English - advanced

German - upper-intermediate

Goethe-Zertifikat Deutsch B2

EXPERIENCE